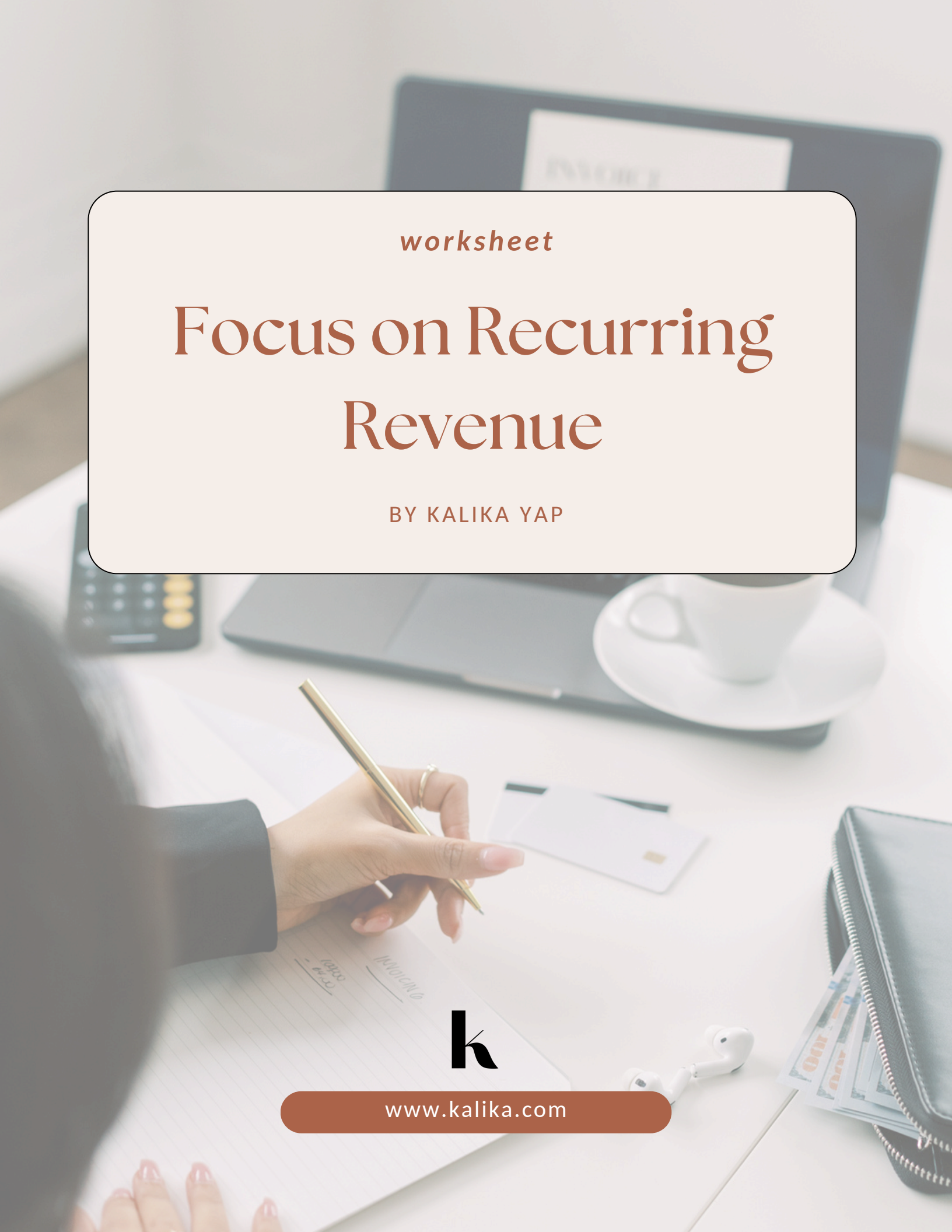

*worksheet*

# Focus on Recurring Revenue

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This worksheet is designed to help you clarify your approach to building recurring revenue and give you actionable steps to implement it into your business.

By focusing on creating consistent revenue, you'll set your business up for sustainable growth.

Step 1

## Define Your Recurring Revenue Model

- What products or services can you offer on a recurring basis? Write down your ideas below.

_____

_____

Step 2

## Set Your Revenue Goals

- What are your short-term and long-term goals for recurring revenue? Write down your monthly revenue targets.

**Short-Term goals:**

1. _____
2. _____

**Long-Term goals:**

1. _____
2. _____

Step 3

## Break it Into Steps

- What steps do you need to take to build and launch this recurring revenue model? List out the specific tasks.

Step 4

## Consistent Action Plan

- How will you stay focused on this goal? Schedule specific times each week or month to review and refine your recurring revenue plan.

Step 5

## Measure and Adjust

- How will you measure your success? What tools or metrics will you use to track your progress?

Building recurring revenue is a powerful way to create a more stable and sustainable business.

Use this worksheet to keep your focus and track your progress as you build long-term growth into your company.

> **To a mind that is still, the whole universe surrenders.**
>
> **— Lao Tzu**