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worksheet

Building Thoughtful Excellence

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WORKSHEET

Start here

This worksheet will help you bring small but meaningful improvements to how you serve your clients. Start with one area. Then build on it, one step at a time.

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1. How would you describe your current level of care in your business?

What do your clients or customers experience right now?

2. Where can you smooth things out?

Are there any awkward steps, unclear directions, or missed opportunities?

3. What's one new habit you can start this week to raise your standard of service?

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4. What small gesture can you offer this month that would surprise or delight a client?

5. Think of a time when you felt truly seen as a customer. What happened? How can you bring that into your own business?

6. Choose one area of your business to focus on this month. What does a more thoughtful version of it look like?

Wrap-up:

You don't need to overhaul everything at once.

One thoughtful choice at a time is enough to shift your business into a place of clarity and care.

> **Your self-worth is determined by you. You don't have to depend on someone telling you who you are.**
>
> – Beyoncé (interview quote)